



DIGITAL MEDIA MARKETING COMPANIES

CASE STUDY

Project Information

Client Base
India

Industry Vertical
Service industries in Digital Media Marketing

Project Type
SAP Business One ERP

Technology
ASP.NET | .NET Framework 4.0 | MS SQL Server 2008 R 2

Tools
Microsoft Visual Studio





Pain Areas

Digital Media Marketing Companies is web base application with following Pain Areas.

- Manage large group of clients and business partners
- Wastage of papers



Why SAP B1

- Efficiently distribute and sell content across media networks
- Explore new business models with a flexible content platform
- Adjust operations to accommodate digital media trends
- Increase revenue with highly managed title performance
- Analyze IP rights and availabilities to fully leverage assets

Key Challenges

- Connecting headquarters, subsidiaries, and business partners in single network
- Automization of service solutions in digital media

Highlights

- As a service industry Customer Relationship Management is necessary

Proposed Solution

- SAP Business One ERP Software
- Implementation Partner
- Silver Touch Technologies Ltd.

Benefits

- Centralize and connect entire business across sales, inventory, purchasing, operations, and financials in one end to end solution, eliminating data redundancy, errors, and costs
- Focus on growing business
- Make smarter, faster decisions
- Get faster time to value
- Support changing needs
- Connect headquarters, subsidiaries, and business partners in one seamless network

Young. Agile. Lean. Competitive.



Silver Touch from the day of its establishment in 1995, is endowing clients, enterprises with its innovative IT Solutions. Our team of experts from all walks of applied sciences and work together to deliver super-smart organizational intelligence.

SAP Services We Offer

<p>SAP Business One Cloud Solutions</p>	<p>SAP Business One Mobility Solutions</p>	<p>SAP Business One Reporting & Analytics</p>
<p>SAP Business One Support Service</p>	<p>SAP Business One Implementation</p>	<p>SAP Business One Custom Solution</p>

Customer Across The Globe

- Asia Pacific
- Bangladesh
- Benelux Region
- Indonesia
- South Africa
- United Kingdom
- United States



Silver Touch Technologies Limited

+91-9825061159 sap.silvertouch.com sap@silvertouch.com



USA

Silver Touch Technologies INC

200 Middlesex Essex Turnpike Suite 306B/M, Iselin, NJ – 08830, United States

+1 201-299-3668

info@silvertouch.com

www.semaphore-software.com



UK

Silver Touch Technologies UK Limited

Salisbury House, 29 Finsbury Circus, London – EC2M 5QQ, United Kingdom

+44 203-872-5140

info@silvertouchtech.co.uk

www.silvertouchtech.co.uk



FRANCE

Silver Touch Technologies SAS

+33 (0) 1-7275-7525 info@silvertouch.fr

www.silvertouch.fr



INDIA

Silver Touch Technologies Limited (HQ)

Offshore Development & Support center based in India

+91-79-4002-2770/1/2/3/4 info@silvertouch.com

www.silvertouch.com

